

Privacy Policy

beeckon.ch gives an undertaking to protect the privacy of its users and to treat the personal data in accordance with the provisions of the Federal Data Protection Act.

Should you have any questions or suggestions relating to this policy please write to support@beeckon.ch.

2016 All Rights Reserved. Beeckon is a registered trademark of Entourages SA
44 rue de Saint-Jean - 1203 Geneva Switzerland.

Using your data

Although beeckon.ch complies with the provisions of the Federal Data Protection Act, it cannot guarantee the comprehensive confidentiality, integrity, authenticity or availability of personal data. The user acknowledges and agrees that personal data can also be retrieved in countries in which there is no legislation which guarantees appropriate data security.

When a user accesses personal data (also in the case of access from abroad) and in its processing, the user concerned is responsible for compliance with data security. The storage of data on data carriers, etc., is to be done such that there is restricted access to it, printouts are to be handled confidentially, unneeded personal data are to be deleted immediately, etc.

We point out to advertisers that all users have access to adverts which are being displayed and to the data transmitted to them by users.

The advertiser agrees that adverts can be distributed by beeckon.ch through additional channels (e.g. social media channels or business portals). The advertiser agrees that adverts he places are not freely accessible to third parties. The advertiser specifically forbids the takeover of adverts onto other online services by third parties and transfers to beeckon.ch the right to monitor any utilisation whatsoever of the adverts and profiles.

beeckon.ch collects information on yourself or your company at various points on the Web site. This includes in particular

- Login (username, password, etc.)
- Personal details (surname, first name, etc.)
- Contact details (telephone, e-mail, SMS, etc.)
- Addresses (street, post code, town, etc.)
- Interests and wishes (personalization, needs, lifestyle, etc.)
- information (location, size, description, etc.)
- Payment information (bank details, etc.)

The Must fields are denoted with a * on all sites that collect data.

beeckon.ch uses your data and information for the following purposes:

- Personalization of the content and the image of beeckon.ch
- Creation and maintenance of user profiles
- Provision of subscription-paying services
- Provision of marketing information
- Processing of orders and rendering of services
- Production of reports and statistics

In cooperation with third parties beeckon.ch discloses identifying or sensitive information exclusively for the purpose of executing your orders. The scope of

the data is limited to the volume directly required for the processing. Data is sent to third parties either unencrypted or encrypted. beeckon.ch reserves the right to market all information in aggregated form (e.g. as statistics or reports) or to pass this on to third parties. In this context measures are taken to ensure that individual persons cannot be identified. Personal data collected or stored is as a rule used only to carry out the services known to the user. If the data is used in any other way, such as to bring the user's attention to further products and services, the user can exclude the use of his data for any purposes other than the originally desired services (opting out). No personal data is provided to third parties. beeckon.ch allows selected partners to place adverts on the website.

Tracking

To improve its service offering, entourages SA collects tracking data, which provides information about its users' surfing habits. Such tracking data does not allow any inference as to individual users; no individual can be directly identified based on this data.

beeckon.ch employs the following tracking systems:

Google Analytics (including Universal Analytics), a web analysis service of Google Inc. («Google») and mixpanel.

These tracking systems use «cookies», text files which are stored on your computer and that enable an analysis of the website's utilisation. The information generated through the cookies about the utilisation of beeckon.ch (including the user's IP address) are transferred to and stored on a central server. In this regard, information is prepared in order to evaluate your utilisation of beeckon.ch, to generate reports about the website activities of beeckon.ch and further to create services connected with the use of the website and the Internet. If appropriate, this information will be passed on to third parties to the extent this is prescribed by law or to the extent that third parties process the data under contract. In no case will your IP address be placed in connection with other data. You can prevent the installation of cookies with the appropriate settings on your web browser; we point out, however, that in this case you might not be able to use all beeckon.ch functions to their full capabilities. By accepting the GTC of beeckon.ch, you declare that you agree with the processing of data collected from you in the described way and for the specified purposes. beeckon.ch reserves the right, if required, to employ other tracking systems than those named in the section on tracking data for the specified purpose.

E-mail newsletters

Newsletters are sent to our customers and interested parties only upon their express request.

The organisation and distribution of our marketing e-mails (newsletters, invitations, surveys via e-mail) are done with the use of the mail chimp / mandrill e-mail marketing solution from mail chimp / mandrill. Personal data which is collected when someone registers for the newsletter is stored on Entourages SA via mail chimp computers.

In every newsletter we offer the ability to correct, update or remove any information provided by the recipient. Users who no longer wish to receive our newsletter or our promotional e-mails can remove their name from our distribution list by using the «Unsubscribe» link.

Use of Cookies

To optimise our Web site and to summon a page, we use Cookies. These Cookies are completely anonymous and contain no personal information about you. Cookies are also used to show information and ads that correspond to your interests, mainly for the following purposes:

- a) for identifying regular users for statistical purposes
- b) for the automatic login of registered users providing the user has expressly requested this facility when registering.
- c) To insert information and ads that fit your interests.
- d) For statistical analyses, which are used to tailor our offer to the interests of our users.

Cookies are used to establish the interests of users, e.g.:

- Popularity of individual articles
- Frequency of use (number of pages viewed in a day)

You can prevent the acceptance of Cookies by changing the setting on your browser. However, when you do this, you cannot use all the functions of the Web site.

Data maintenance

You can at any time update your profile via the corresponding website, delete it or even unsubscribe from beeckon.ch. Updates are implemented at the latest within three working days.

Your information can be processed by you alone beeckon.ch simply reserves the right to delete accounts with obviously false entries (e.g. user Turtle Ninja) as well as the resetting of passwords at your specific request.

Technical information

beeckon.ch also uses log files which are evaluated for the purpose of analyzing user behavior. Client profiling is however carried out exclusively for registered users.

The beeckon.ch site can contain links to other sites. beeckon.ch assumes no liability for the conduct of their operators and content suppliers as well as the privacy policies of these websites.

Data security

Great importance is attached to data security at beeckon.ch. beeckon.ch takes the necessary technical precautions to ensure that your data is transferred and stored securely.

beeckon.ch uses secure servers in order to increase the data security and, standard encryption technologies (e.g. SSL).

Infomaniak hosts the beeckon.ch platform.

The right to information, correction and deletion of personal data

Every customer has the right to request information about which of his data is being processed. Every customer can request corrections and the deletion of his personal data at support@beeckon.ch.

Protection of personal data

Personal data is protected against unauthorised processing by means of appropriate technical and organisational measures.

Misuse of services

In the event that services are misused, in particular if there is suspicion of a criminal offence, data can be evaluated for the purposes of investigating the circumstances and, on a reasoned request, be passed along to the responsible authorities or to third parties affected by the misuse.

Changes to this policy

Although beeckon.ch reserves the right to amend current practices at any time, it undertakes to publish such changes on its Web site immediately.

Final provisions

These conditions of use and disclaimer were last updated on 7 march 2016.
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This version is a translation. The sole definitive text is the french version.